Sara DUNN

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PayPal, San Jose, CA | 2017 - Present
Sr. UX Designer

A design leader creating cross-platform experiences while working alongside multi-functional teams who innovate in emerging services, modern digital products and e-commerce solutions.

Creating P2P (person-to-person) experiences for all device platforms.

Execute interaction and visual design as a part of a multi-disciplinary team.

Forward thinking, end to end strategic vision and leadership driven.

Collaborate on user experience planning with a Product Owners, Product Managers and Sr. UX Design team.

Thrive within an innovative 3-in-a-box working environment.

SaraDunnCreative.com, Dallas, TX | 2008 - Present
Freelance Creative Design

Create modern, clean, sophisticated and widely acclaimed design solutions. Deliverables cross over into multiple industries and offer a wide range of design services for local merchants to large Silicon Valley corporations.

Projects consisted of logo / brand conception, website design and development, user experience persona development plus accompanying graphics, custom illustrations, catalog layout, photography plus retouch and marketing material design.

For Rent Media Solutions, Carrollton, TX | 2008 - 2012
Creative Director

A team driven Creative Director who grew a fledgling team of 3 into a successful and highly-efficient team of 22 responsible for all creative and advertising from to cover to cover for 60+ monthly publications such as: After 55Housing & Resource Guide, ForRent.com The Magazine, For Rent and Para Rentar apartment magazines.

Creation of an online, in-house, advertisement ad submission system used as the primary intranet portal. This system allowed for the design group's work flow to be more streamlined for both the designers and city account executives.

Manage, motivate and maintain communication and performance between designers and Account Executives to ensure a high completion and satisfaction rating amongst all parties.

Analyze and improve departmental work flow and project time lines/milestones to increase productivity while decreasing error rates.

Develop and manage advertising templates and assets for all regional and national offices.

Created an effective resource kit for immediate distribution to any of the 86 offices nationally.

Attend and participate in corporate-wide national conventions as the design 'point person'.

Senior UX designer with 20+ years of experience creating solutions for mobile and web-enabled products. Applying user-centered design principles and development methodologies on cross-functional product teams has been the recipe for continued success.

SKILL SET

User experience design
Interaction design
Visual design
Information architecture (IA)
Design-centered thinking
Conduct UX workshops
User testing and research
Heuristics evaluation
Persona research and development
High fidelity wireframe
Rapid prototyping / MVP
Team leadership
Product management
Product strategy and roadmap

TOOL BOX

Macintosh Platform
Figma
Sketch
InVision
Protopie
Principle
Miro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign